

YARMOUTH AND THORLEY COMMUNITY PLAN: ACTION PLANS

A. Continuation of Core Services.

In the responses to the Flyer and Questionnaires, our community has shown its concern that a number of important core services should be maintained and encouraged by Yarmouth Town Council, the Isle of Wight Council and others. These are not Action Plans as such but require continuous support: Yarmouth CE Aided Primary School, Yarmouth Youth Club, Yarmouth Fire Station, Yarmouth Police Station, medical facilities (GP Surgery, Dentist, Pharmacy), Recycling facilities and Yarmouth Post Office.

B. Actions which could be completed or substantially progressed within 2 years.

Key to abbreviations: AQ- Adult Questionnaire; IWC – Isle of Wight Council; IWRCC- Isle of Wight Rural Community Council; WWLP – West Wight Landscape Partnership; YHC – Yarmouth Harbour Commissioners; YQ – Youth Questionnaire; YTC- Yarmouth Town Council; YTT-Yarmouth Town Trust.

	The Action	Justification	Responsibility	Funding	Sustainability	Monitoring
B1: To investigate the provision of Community Centres.						
COMMUNITY SERVICES	i. Investigate whether an existing building/site could be adapted in Yarmouth.	<ul style="list-style-type: none"> a. Strong support in the surveys: (AQ1, YQ14). b. No informal centre exists for all age groups. c. Strengthen community spirit and activity. 	<ul style="list-style-type: none"> YTC IWC IWRCC 	<ul style="list-style-type: none"> Grant application Fund raising scheme 	<ul style="list-style-type: none"> Social sustainability by promoting a greater sense of community confidence. 	<ul style="list-style-type: none"> YTC
	ii. Support the scheme for the adaptation of the west end of Thorley Church as a community facility.	<ul style="list-style-type: none"> a. No existing place within walking distance for small meetings with basic facilities. (AQ1, YQ14). b. A group has already met to promote the adaptation. 	<ul style="list-style-type: none"> The Diocese YTC IWRCC 	<ul style="list-style-type: none"> Grant application Fund raising scheme 	<ul style="list-style-type: none"> Social sustainability of a rural hamlet 	<ul style="list-style-type: none"> YTC

	The Action	Justification	Responsibility	Funding	Sustainability	Monitoring
B2: To improve and provide play areas.						
COMMUNITY SERVICES	i. Provide an open space and young children's play area in Thorley	a. Lack of these at present. b. Strong support in the surveys. (AQ1, YQ12)	YTC IWC	Grant application	Social sustainability	YTC
	ii. Improve Yarmouth Recreation Ground play area and field.	Strong support in the surveys. (AQ1, YQ11)	YTC YTT IWC	Grant application	Social sustainability	YTC
B3: To deal with such problems as litter, dog fouling, untidiness.						
COMMUNITY SERVICES	Employ a part-time community cleaner paid by Yarmouth Town Council from the Parish precept.	a. Support in the survey. (AQ5, YQ21) b. To enhance pride in the community	YTC	YTC	Social sustainability	YTC
B4: To improve communications between the Town Council and residents.						
COMMUNITY SERVICES	Improve local information	The survey showed that people would like to be better informed and thought articles in the <i>West Wight Beacon</i> would be the best medium to use. (AQ25).	YTC	YTC	To enhance interest in the community	YTC

	The Action	Justification	Responsibility	Funding	Sustainability	Monitoring
B5: To retain and enhance the special character and appearance of our area.						
NATURAL AND BUILT ENVIRONMENT	To initiate the preparation of a Village Design Statement (VDS).	<p>a. Surveys indicated concern/issues about: signage and direction maps (AQ9); advertisements and goods on Yarmouth pavements (AQ10); street lighting (AQ12, YQ19); improve the ambience of The Square and Quay Street in Yarmouth. (AQ18, 19)</p> <p>b. The VDS to become a Supplementary Planning Document.</p>	YTC	Lottery grant application.	Social and environmental sustainability	YTC
B6: To achieve effective defences against the rise in sea level.						
NATURAL AND BUILT ENVIRONMENT	To continue the Yarmouth Coastal Defence Working Group.	<p>a. Survey indicated concern. (AQ13)</p> <p>b. The most serious issue of the future.</p>	YTC YHC IWC	Environment Agency	To provide a long term, sustainable vision for Yarmouth and its coastal area.	YTC YHC

	The Action	Justification	Responsibility	Funding	Sustainability	Monitoring
B7: To involve more people in the care of the natural environment.						
NATURAL AND BUILT ENVIRONMENT	Care for the natural environment.	<ul style="list-style-type: none"> a. Surveys indicated interest. (AQ14, YQ16) b. Management of the natural environment is vital. 	YTC YHC IWC Estuaries Project Landowners Environmental Groups	WWLP Environmental Groups	Environmental sustainability	YTC
B8: To lobby for the opening of the Tourist Office every day during busy periods.						
LOCAL ECONOMY	Increase Tourist Information Centre availability.	<ul style="list-style-type: none"> a. To give visitors better information during busy periods, including Sundays. b. A local tourist office should be a key player in boosting tourism in Yarmouth and West Wight. 	IWC Tourist Board	IWC	Economic sustainability of Yarmouth and the Island.	YTC

	The Action	Justification	Responsibility	Funding	Sustainability	Monitoring
B9: To improve the state of the roads and pavements in Yarmouth & Thorley.						
GETTING ABOUT	i. Improve their condition and maintenance	a. The present state of the roads is dangerous for vehicles, motorcycles, cyclists and pedestrians. b. A great deal of concern was shown in the surveys. (AQ18, 19, 23, 24, YQ19)	IWC (Highways)	IWC	Social, economic and environmental sustainability.	YTC
	ii. Improve rural road drainage systems	a. To keep roads clear for good traffic flow. b. Concern in the surveys about Thorley road flooding. (AQ8)	IWC (Highways)	IWC	Social, economic and environmental sustainability.	YTC

	The Action	Justification	Responsibility	Funding	Sustainability	Monitoring
B10: To work to improve road safety/ traffic control measures.						
GETTING ABOUT	i. Monitor, in partnership with the Highways Department, the speed of traffic in Tennyson Road / River Road from Victoria Road to the Bridge in Yarmouth	a. The survey proved the local concern with road safety (AQ20, 24) b. The young interpreted “safety” as road safety (YQ19, Primary School consultation).	IWC (Highways)	IWC	Social sustainability	YTC
	ii. Introduce a 20mph zone for the Conservation Area of Yarmouth	a. As above (AQ20) b. As above	IWC (Highways) IWC (Conservation and Design)	IWC	Social sustainability	YTC
	iii. Remove two parking bays on north side of Tennyson Road at junction with Basketts Lane, Yarmouth for better visibility	a. As above (AQ20) b. As above	IWC (Highways)	IWC	Social sustainability	YTC
	iv. Install an Elderly People warning sign near Abbeyfield, Yarmouth	As above (AQ9)	IWC (Highways)	IWC	Social sustainability	YTC
	v. Install illuminated /flashing 30mph signs at both ends of Thorley	a. As above (AQ24) b. As above	IWC (Highways)	IWC	Social sustainability	YTC

	The Action	Justification	Responsibility	Funding	Sustainability	Monitoring
B11: To improve walking conditions and safety.						
GETTING ABOUT	i. Provide footpaths in the centre of Thorley and between Thorley and Yarmouth for pedestrians and those pushing prams.	Concern in the surveys for these improvements (AQ10, 24, YQ19).	IWC WWLP	IWC WWLP	Promotes sustainable leisure activities and community health and safety.	YTC
	ii. Encourage better maintenance of hedgerows and verges so that pedestrians do not need to use the highway.	Concern in the surveys for these improvements (AQ8).	IWC	IWC	Promotes sustainable leisure activities and community health and safety.	YTC
	iii. Work with other Councils to make the coastal path east of the Common “all weather” and improve its whole length from the Needles to Cowes.	Concern in the surveys for these improvements (AQ23).	IWC WWLP	IWC WWLP	Promotes sustainable leisure activities and community health and safety.	YTC

C. Those which could be completed or substantially progressed within 4 years.

The Action		Justification	Responsibility	Funding	Sustainability	Monitoring
C1: The provision of allotments or the Adopt a Garden Scheme.						
COMMUNITY SERVICES	Provide allotments	<ul style="list-style-type: none"> a. In the survey 155 people thought allotments are important (AQ1). b. The Adopt a Garden Scheme would also give social contact to the elderly or infirm. 	YTC Footprint Trust	YTC IWC IWRCC	Environmental sustainability in a rural area	YTC
C2: Bus services.						
COMMUNITY SERVICES	i. Investigate the provision of a community bus for the elderly.	<ul style="list-style-type: none"> a. Difficult for the elderly to access hospital and facilities in Newport. b. Strong support in the survey (AQ1). 	YTC to investigate	YTC to investigate	Social sustainability	YTC
	ii. Improve the frequency of buses.	<ul style="list-style-type: none"> a. Only a two-hour service for many areas. b. Access from this rural area to occupational, educational, cultural, sportive, social activities in Newport. c. Strong support in the Youth survey (YQ18, 21). 	YTC to investigate	YTC to investigate	Economic, social and environmental sustainability	YTC

The Action		Justification	Responsibility	Funding	Sustainability	Monitoring
C3: To find ways of supporting and encouraging local shops, pubs, cafes.						
LOCAL ECONOMY	To maintain local businesses	<ul style="list-style-type: none"> a. To ensure the viability of local businesses. b. Essential facilities for a Rural Service Centre (Island Plan Core Strategy) c. Surveys indicated the importance of local businesses (AQ15, 17). 	YTC Local Traders Event Organisers Tourist Board	Self-funding	Economic sustainability of Yarmouth.	YTC
C4: To meet the needs of car parking.						
GETTING ABOUT	i. Retain the present amount of parking in Yarmouth	Strong desire of the people and businesses of Yarmouth (AQ19).	IWC (Highways)	IWC	Social and economic sustainability.	YTC
	ii. Improve off-road parking and restrict on-road parking in Thorley.	On-road parking is dangerous on the winding section in the centre of Thorley (AQ24).	IWC (Highways)	IWC	Social sustainability.	YTC
C5: To improve cycling routes.						
GETTING ABOUT	i. Extend the Freshwater/ Yarmouth bridleway towards Newport	<ul style="list-style-type: none"> a. Strong local support (AQ22, YQ19). b. Improved linkage to the Cowes/Sandown cycleway. 	IWC WWLP	IWC WWLP	Promotes sustainable leisure activities and community health.	YTC
	ii. Create an off-road cycleway from the ferry terminal to the Mill causeway.	A safer and more scenic route for local and visiting cyclists, without endangering pedestrians (AQ22).	IWC WWLP	IWC WWLP	Promotes sustainable leisure activities and community health and safety.	YTC

D. Those which could be completed either in conjunction with the above Action Plans or later.

The Action		Justification	Responsibility	Funding	Sustainability	Monitoring
D1: Investigate the need for and provision of local affordable housing.						
COMMUNITY SERVICES	Investigate affordable housing need.	Survey indicated greater need than in 2007 RCC survey. (AQ2)	YTC IWRCC IWC	YTC to investigate	Social and environmental sustainability	YTC
D2: Investigate the provision of markets in Yarmouth.						
LOCAL ECONOMY	Investigate potential street markets	a. To bring more people into the town who will use local businesses. b. Popular in the survey (AQ16).	YTC Local Traders Tourist Board	Self-funding.	Economic sustainability of Yarmouth.	YTC