

LOCAL ECONOMY

Flyer comments relating to the local economy: 233

Adult Questionnaire – question number: 15, 16, 17, and further comments: 3

Youth Questionnaire – question number: 13, 15, 21

Although the Parish of Yarmouth and Thorley is a rural area, local employment is varied and the majority of residents work at home or within 5 km of home (2001 Census). Of the 351 occupations listed in the Census, 99 people work in managerial, professional or intermediate occupations, 81 are small employers or own account workers, 41 have lower supervisory and technical occupations, 54 are in semi-routine work, 40 in routine occupations and 36 "not classified". In fact there is little difference in the Census economic profiles between this area and national, regional and Isle of Wight figures.

It is estimated that there are about 300 jobs in Yarmouth and Thorley making the area a significant centre of employment in the West Wight. The important locally based occupations are in shops, tourism, eating and drinking establishments, marine related business, agriculture, and services such as health, education, insurance, property sales and local government. It is worth noting that, even in the present recession, all shops in the community are occupied and trading, with two new ventures very recently opened. Throughout the year, but particularly in the high season, harbour visitors, social events organised by volunteers, the ferry service, and the coaches bringing tourists from Island resorts, make a large contribution to the local economy.

In the Flyer response, people showed a high regard for a number of the shops and local services i.e. the Chemist, Post Office, small independent shops, and the availability of a bank. The majority of the Pubs & Restaurants had a very positive response from adults "a good choice of eating & drinking establishments", but young people were divided as to whether local cafes are attractive to their age group.



High Street © PD



Yarmouth Town Centre looking south © BCE



Yarmouth Town Centre looking north © JB

KEY ISSUES

Our community frequently uses and values the number of shops and local services available in the area (see Action Plan A).

We wish to see the Tourist Information Centre open more frequently particularly during busy holiday periods.

Relevant Action Plan numbers

B8.

OTHER ISSUES

We want to support, encourage and maintain our local shops, pubs, cafes and other businesses to ensure that Yarmouth remains an important rural service centre.

We value our local programme of events such as Yarmouth Old Gaffers Festival, Carnival Week, Fireworks Night and Carols in the Square for the fun and activity they bring to the area, their contribution to a sense of community and for the value they can bring to our local businesses.

Our community would like to see additional markets held in the area.

Relevant Action Plan numbers

C3, D2.



Quay Street © PD



Tourist Information Centre © BCE